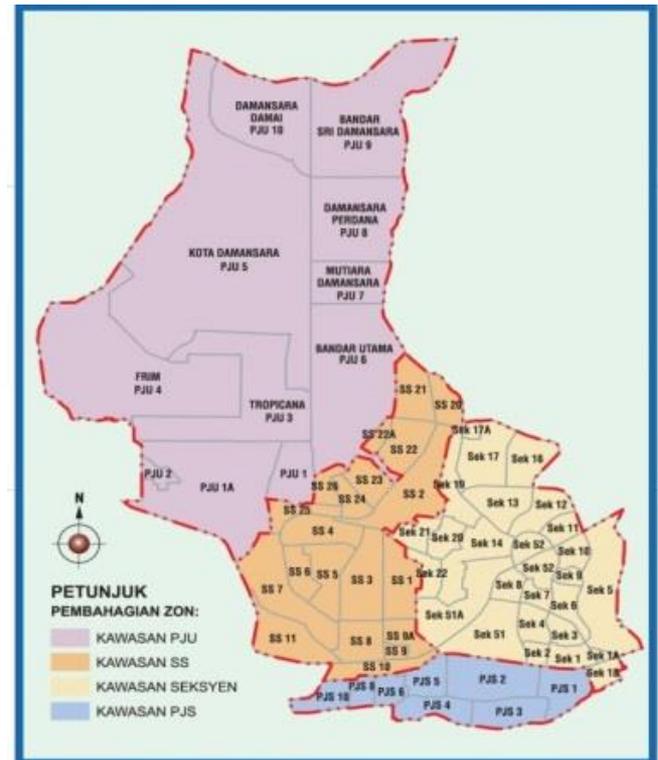


PJ-EcoMobility

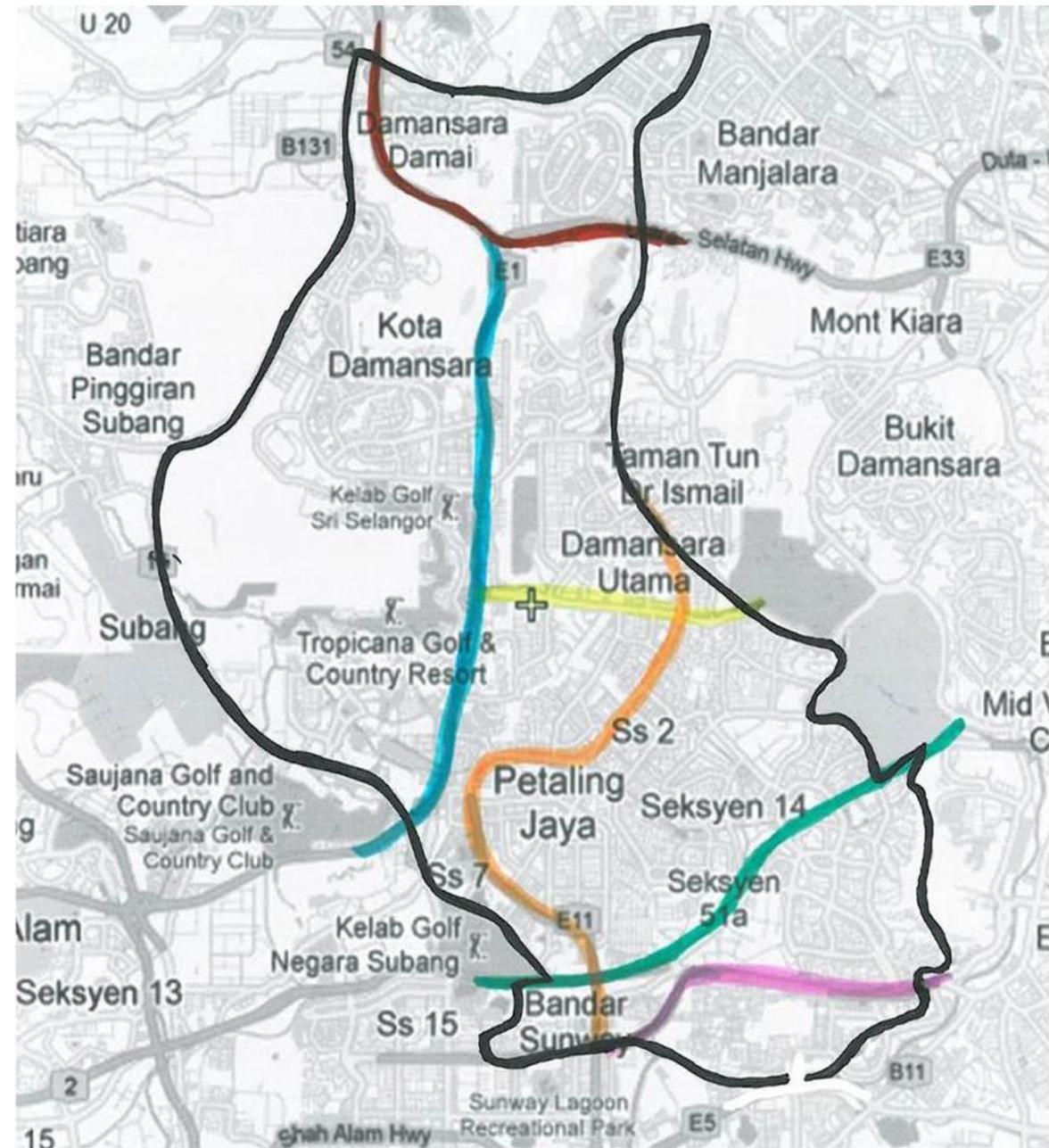
**PUBLIC CONSULTATION PROCESS WHILE PLANNING
FOR **ECOMOBILITY** IN PETALING JAYA**

Presented by:
JOHARY ANUAR
PETALING JAYA CITY COUNCIL, MALAYSIA
3rd October 2017

BACKGROUND



CHALLENGES OF URBAN MOBILITY



- HIGHLY CAR DEPENDANT CITY
- MAJOR URBAN HIGHWAYS
- LOW PUBLIC TRANSPORT MODAL SHARE
- LIMITED FINANCIAL CAPACITY

Ecomobility - Inclusive and integrated non-motorised transport and public transport



4 LRT stations



5 MRT stations



Bus



56.52 km bicycle lane



Pedestrian



Taxi

PJ-ECOMOBILITY PROJECT : post SUWON 2013 - using LA 21 Approach



PJ-EcoMobility

“Ecomobility for My Community”

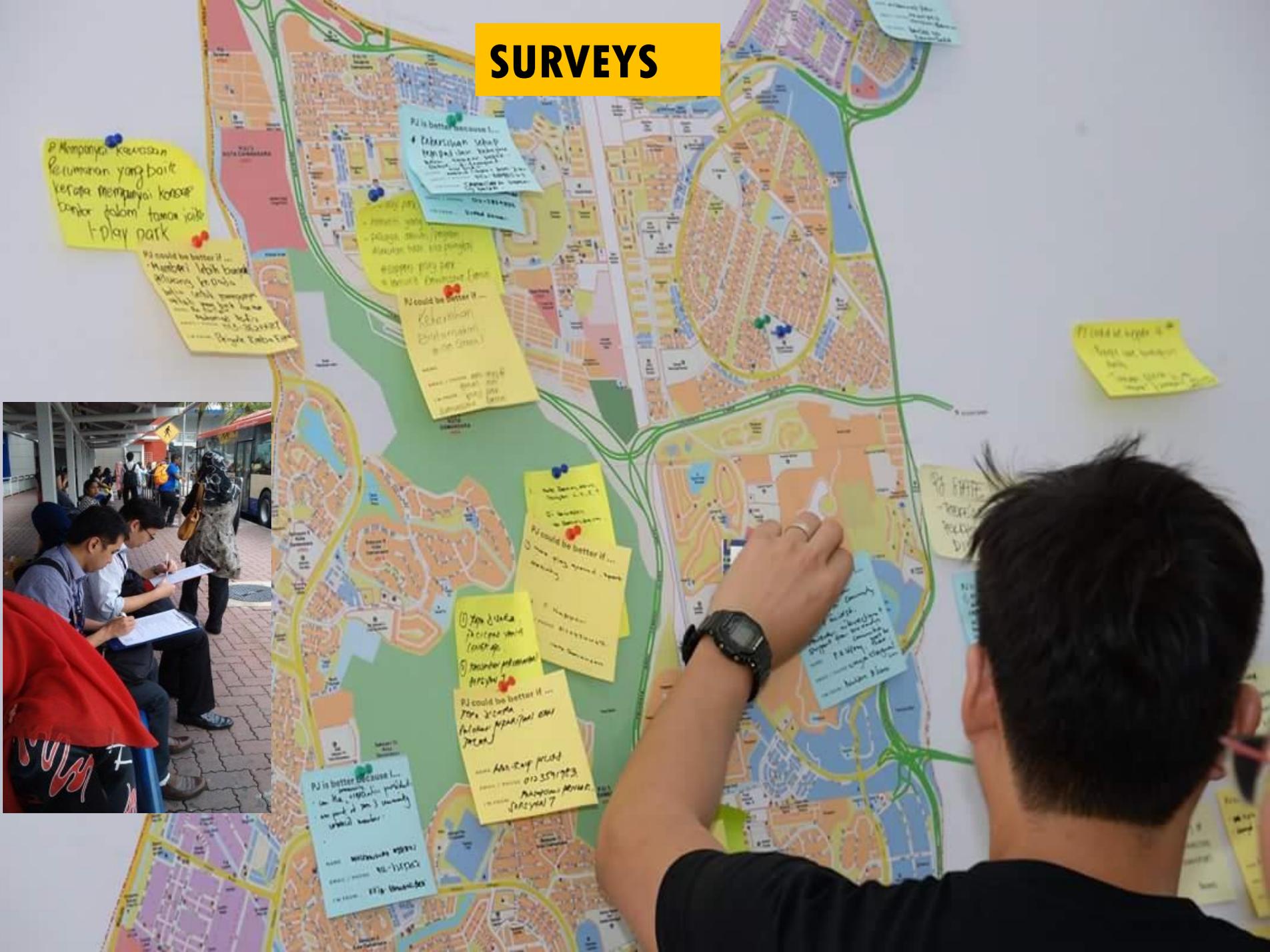
Area
20 acre

Pedestrian
1.16 km

MEETINGS



SURVEYS



P. Mempunyai kawasan
Rekreasi yang baik
keraga mempunyai konsep
Dokter dalam taman yaitu
t-play park

PJ could be better if ...
- Memberi lebih banyak
Alunang ke Dulu
- lebih lebar
- lebih banyak
- lebih banyak
- lebih banyak

PJ is better because I ...
- Carakisan lebih
- lebih baik
- lebih baik
- lebih baik
- lebih baik

PJ could be better if ...
- Kawasan
- pedestrian
- di area Green 1

PJ could be better if ...
- lebih banyak
- lebih banyak
- lebih banyak

PJ could be better if ...
- lebih banyak
- lebih banyak
- lebih banyak

PJ is better because I ...
- lebih banyak
- lebih banyak
- lebih banyak

PJ could be better if ...
- lebih banyak
- lebih banyak
- lebih banyak

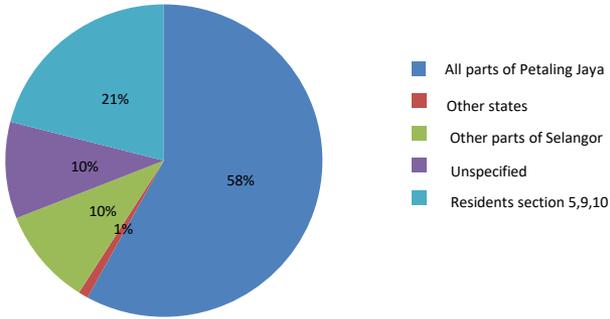
PJ could be better if ...
- lebih banyak
- lebih banyak
- lebih banyak

PJ could be better if ...
- lebih banyak
- lebih banyak
- lebih banyak

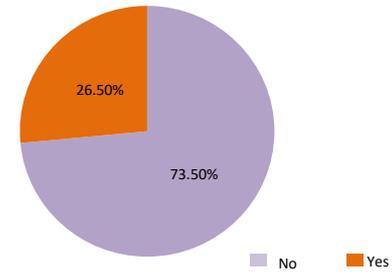
PJ could be better if ...
- lebih banyak
- lebih banyak
- lebih banyak

SURVEYS

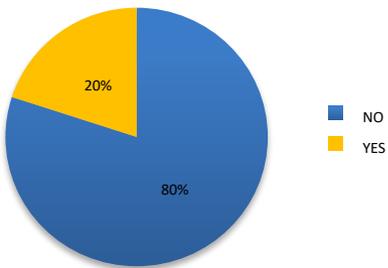
Park Users Location of Origin



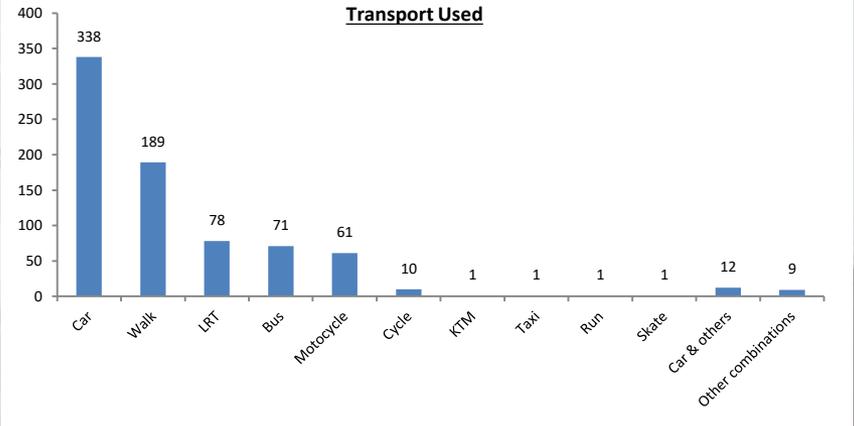
Awareness of Ecomobility Project



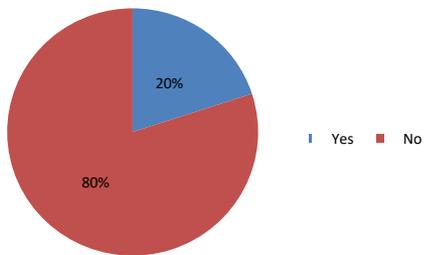
Residents Section 5,9,10



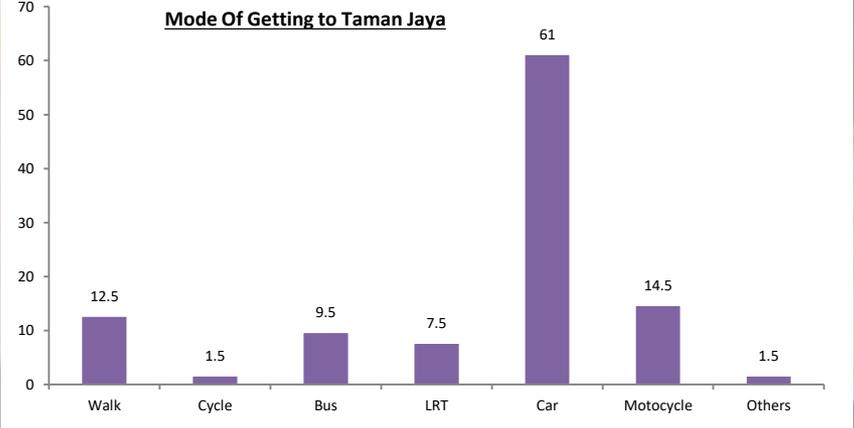
Transport Used



Have Heard the Term Ecomobility

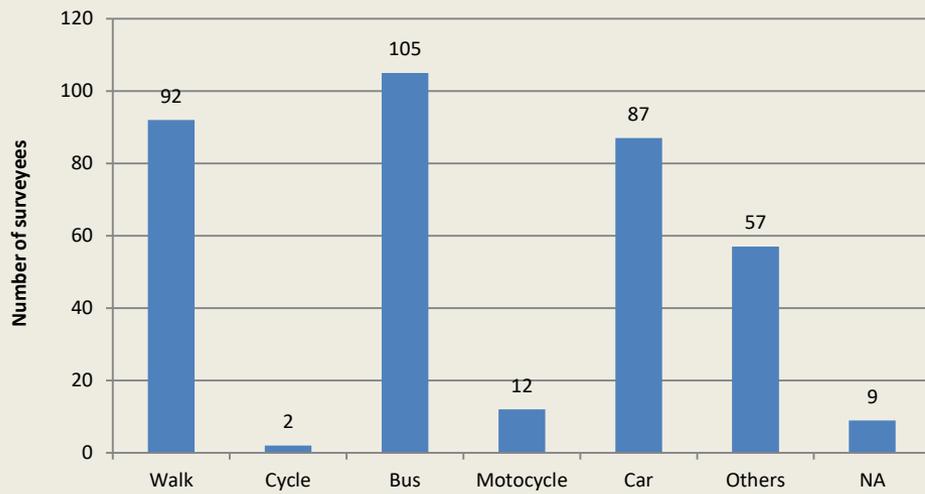


Mode Of Getting to Taman Jaya

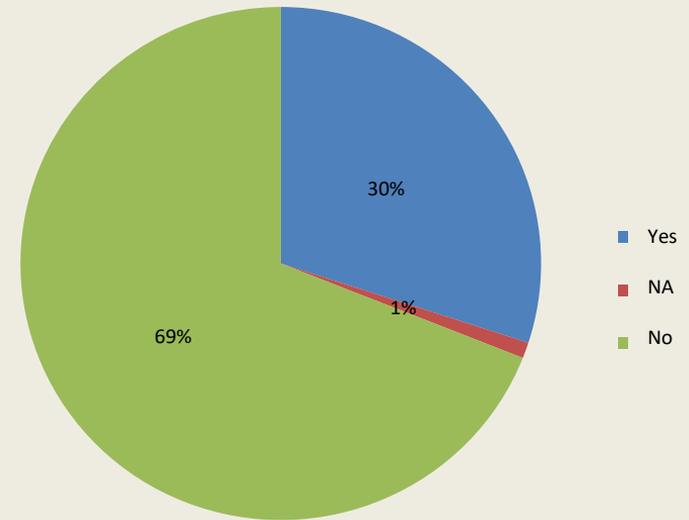


FOLLOW-UP SURVEYS

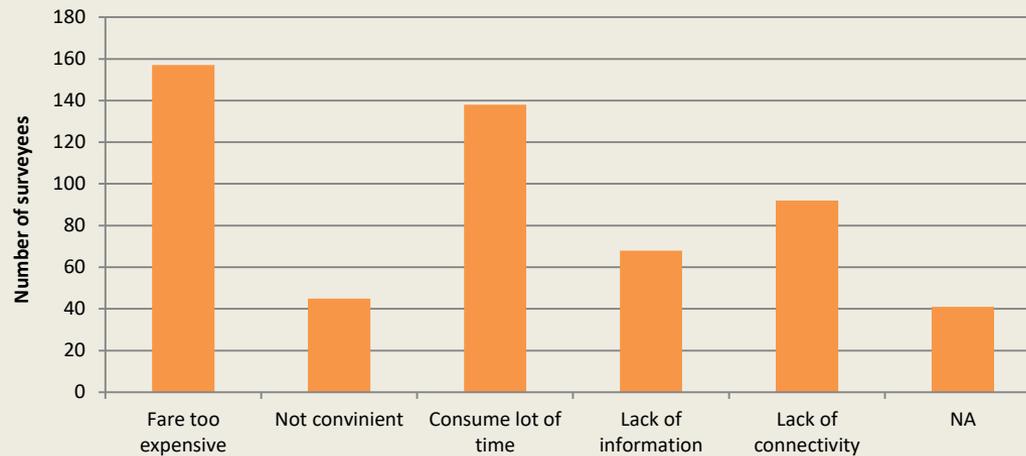
Transport to LRT : Number of surveyees based on transport



Changed mode of transport to LRT



Perception of Public Transport



AWARENESS



Ecomobility 4
Masang King

PJ-Eco Mobility 5
Future Champions

6

PARK UPGRADING



PJ ECOMOBILITY CONFERENCE



SEMINAR & MASTER CLASS “CREATING STREETS FOR THE PEOPLE”



GREEN MOBILITY

FOCUS ON CYCLING
COPENHAGEN GUIDELINES FOR THE DESIGN OF ROAD PROJECTS



CHALLENGES

Capacity

Policy Support

Barriers to Action

Awareness and apathy

Finance

Way Forwards

- 1. CONTINUOUS PUBLIC AND AWARENESS & EDUCATION**
 - Partners with media, celebrity, schools etc
- 2. VISIBLE IMMEDIATE RESULT**
 - Short term projects
 - Creating public spaces
- 3. PROPER MEDIUM & LONG TERM PLANNING**
- 4. CONTINUOUS PUBLIC ENGAGEMENT**
 - Stakeholders to be involved at all level.



THANK YOU

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